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MAYOR'S MESSAGE

Howdy and welcome to the West Jordan Western Stampede celebration! I'm Mayor Dirk Burton, and I'm as excited as a bull at a rodeo to welcome you to our lively city! This year is special as we celebrate the tenth anniversary of our partnership with Cervi Championship Rodeo and 69 years of the Western Stampede. It's a time to applaud the resilience and skill of riders from across the United States who compete in our arena. Our affiliation with the Professional Rodeo Cowboys Association (PRCA) adds prestige, offering riders unparalleled opportunities and incentives to showcase their talents here in our city.

For those eager to join the fun, check the Rodeo Program for events from July 4th to 6th. From barrel racing to bull riding, there's excitement for everyone. Dust off your boots, grab your cowboy hat, and let's enjoy a rip-roaring time at the Western Stampede!

Let's Rodeo!

Mayor Dirk Burton

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City Message

Welcome to the City of West Jordan, in the heart of Utah, where the Jordan River meets the Oquirrh Mountains!

As the third-largest city in the state, we're constantly evolving, expanding, and embracing our rich history while also looking towards a bright future.

What was once a farm town settled by pioneers in 1849, is now a thriving full-service city. West Jordan was incorporated in 1941 with a population of about 1,800 people. Today, West Jordan is made up of more than 118,000 people.

Explore our nearly 50 parks, travel over 890 lane miles, and indulge in the diverse array of shopping and dining options that dot our cityscape. Whether you're a large corporation, a small business owner, or a family seeking a thriving community, West Jordan welcomes you with open arms.

Thank you for choosing to experience all that our city has to offer. For more information about our vibrant community, visit westjordan.utah.gov and discover why West Jordan is the perfect blend of tradition and innovation.



Councilmember Chad Lamb, Councilmember Bob Bedore, Councilmember Kent Shelton, Councilmember Kayleen Whitelock, Councilmember Kelvin Green, Councilmember Zach Jacob, Councilmember Pamela Bloom



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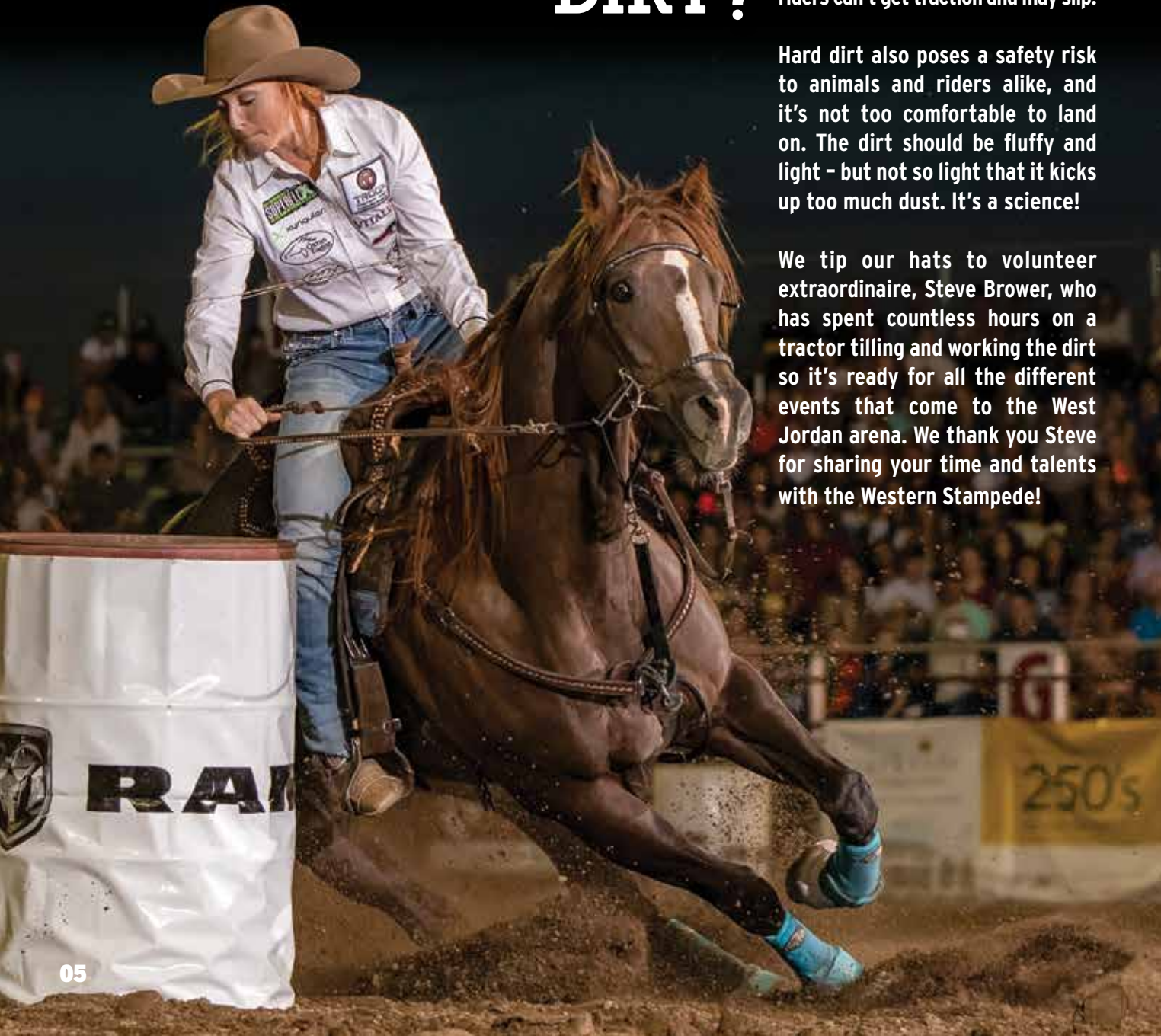
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Hard dirt also poses a safety risk to animals and riders alike, and it's not too comfortable to land on. The dirt should be fluffy and light - but not so light that it kicks up too much dust. It's a science!

We tip our hats to volunteer extraordinaire, Steve Brower, who has spent countless hours on a tractor tilling and working the dirt so it's ready for all the different events that come to the West Jordan arena. We thank you Steve for sharing your time and talents with the Western Stampede!

Meet the Committee

The City of West Jordan would like to thank the Western Stampede Rodeo Committee for donating their time and talents to plan and put on a great rodeo. An event this size takes a lot of coordination and the planning for next year will begin as soon as the dust settles from this current rodeo.

Volunteers have always been the heart of our community traditions since the first rodeo in 1954. If you would like to get involved, we have a variety of ways you can participate. Or if you have any feedback please email: events@westjordan.utah.gov.



Steve Bower
Grounds



Marlene Conrad
Committee Support



Lynn Bowler
Rodeo



Al Richards
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Jen Mayne
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Garretty Erigan

RODEO ANNOUNCER

Being that he was at his first rodeo at just two weeks old, it's easy to say Garrett has been around rodeo all his life. His dad, Dale, is a former rodeo competitor and mom, Kathy, still competes in Barrel Racing. Kathy is a former International Finals Rodeo qualifier in the Barrel Racing and Dale is an 11-time IPRA World Champion in the Steer Wrestling and is currently the General Manager of the International Professional Rodeo Association. Garrett is a 2013 graduate of Pryor High School in Pryor, Oklahoma.

Garrett has been a very active member in the FFA serving as the Chapter Sentinel and later Vice-President. He was blessed enough to be the 2012 Oklahoma FFA Proficiency Winner in Agricultural Communications and went on to be the National Winner that same year. In 2013, he finished in the Top 3 for Northeast District Star in Agribusiness, received his State FFA Degree, and was the State and National Outdoor Recreation Proficiency Winner. In 2016 Garrett finished his FFA career by being a National Finalist for National Star in Agribusiness and receiving his American FFA Degree.

Garrett is currently a member of the Professional Rodeo Cowboys Assoc. (PRCA) and the International Pro Rodeo Assoc. (IPRA) and works approximately 150 performances per year. In 2014, Garrett set a record as the youngest announcer in the International Finals Rodeo's (IFR) now 52-year history! Garrett is now a 7-time IFR Announcer. He also has been selected to work events such as the inaugural National Finals Breakaway Roping, The American Rodeo, Cheyenne Frontier Days, PRCA Xtreme Broncs Tour Finale, Colorado State Fair, 101 Wild West Pro Rodeo, PPCLA Mineral Wells Rodeo, and the National High School & Junior High Finals Rodeos. He was voted by his fellow PRCA members as the Announcer of the Year in 2021 and 2022! Garrett can be heard in states such as Oklahoma, Arkansas, Colorado, Iowa, Maryland, Nevada, New Jersey, New York, South Dakota, Texas, Wyoming, and more.

Follow Garrett's adventures around the world on his social media sites:
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Royalty 2024

Raegan Wilson 1ST ATTENDANT

Raegan Wilson is a sophomore at Bingham High School with a 4.0 GPA. Passionate about horses and the Western way of life, she plans to major in Veterinary Science at Utah State University. Raegan has competed in 4-H equine events for seven years, achieving titles like 2-Handed County Grand Champion and third place in the National Horse Bowl Competition. She also participates in Utah High School Rodeo, excelling in Cutting and Pole Bending. A two-time Varsity Letter Athlete in Swimming, Raegan is also enrolled in the Mandarin Chinese Bridge Program. She recently served as the 1st attendant in the Western Stampede Royalty and aspires to be the Queen of West Jordan's Western Stampede Rodeo.



Isabella Lenthe RODEO QUEEN

Isabella Lenthe, daughter of Mark and Shannon Lenthe, graduated from Morgan High School as the 2024 Dance Sterling Scholar. Accepted into Weber State University's Nursing program, she aims to earn a bachelor's degree and later a doctorate to become a licensed nurse practitioner in aesthetics. Isabella is a dance instructor and enjoys mental health horse therapy, working with veterans, playing the violin/fiddle, and using American Sign Language. Passionate about promoting rodeo heritage, she hopes to inspire the next generation of rodeo enthusiasts.



Victoria Gurlov 2ND ATTENDANT

Victoria Gurlov, 18, is the daughter of Tim and Yelena Gurlov. Graduating from Mountain Heights Academy, she was a member of the National Honor Society and Hope Squad, and has completed over 600 service hours. Victoria plans to start college this fall. Passionate about leadership, she is a member of the Utah American Legion Auxiliary. Overcoming horse allergies through perseverance, she now rides and works part-time at Durango Ranch. She is learning barrel racing and team roping, aiming to be a header. This is her first year trying out for Rodeo Queen Royalty. Victoria enjoys baking, swimming, reading, and, most of all, spending time with horses, her family, coworkers, and friends.



Shelby Pierson

SPECIALTY ACT

Shelby is 23 years old and lives on her family's cattle ranch in Southern Alberta. For the past 15 years, Shelby has taken her fast-paced, high-energy act to some of the greatest professional rodeos all across North America. One of Shelby's greatest accomplishments was being named the Canadian Professional Rodeo Association Contract Act of the Year 5x. Shelby is also a Top 5 PRCA Dress Act of the Year Nominee, a 3X Canadian Trick Riding Champion, and a 2X Rodeo Houston Opening Act.



Madison Schalla

SPECIALTY ACT

Madison Schalla is a 21 year old who lives in Arapaho, OK. She started trickriding at the age of 8, but she enjoys teaching the younger generation the art of trickriding, and she also trains barrel horses when she's not trickriding! She travels the US doing what she loves, which ranges from performing at Wild West shows, to performing at rodeos all over, and even has performed for Reba McEntire!



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KC Cooper

BULL FIGHTER

KC Cooper began his bullfighting career 8 years ago. Since then, he's worked for Saguro Rodeo a CPRA and UPRA finals stock contractor and J&J Rodeo company a UPRA stock contractor of the year. He's worked the Senior Pro Rodeo finals, ABRF finals, the TX highschool finals, and the TX Jr highschool finals.

Before KC became a bullfighter, he was a professional baseball player and now works in the oilfield.

KC is a family man and avid outdoorsman. He enjoys running his herd of angus cattle in East TX when at home.



Cole Stanely

BULL FIGHTER

Cole is originally from Southwest Ohio and now makes his home in Fort Scott, Kansas, where he attended Fort Scott Community College.

He's been bullfighting at arenas across the country for 8 years and became sanctioned as PRCA Bullfighter in 2021.

- Accolades
- 2021 "Bullfighter of the Year," Bull Riders Inc.
 - 2023 Prairie Circuit Final Bullfighter



Gizmo McCracken

BARRELMAN

Gizmo McCracken, the "2017 Comedy Act of the Year," is a renowned entertainer who has delighted crowds across the country for years. A member of the PRCA since 1992, Gizmo has an impressive track record, including 19 PRCA Circuit Finals Rodeos, appearances at major events like the NFR OPEN and Cheyenne Frontier Days, and multiple award nominations. Known for his clean, family-friendly humor, Gizmo travels extensively, covering thousands of miles annually from Canada to Texas, captivating audiences from coast to coast. Starting as a bullfighter, Gizmo transitioned into stand-up comedy, earning the moniker "Gizmo, The World's Greatest Inventor" due to his hilarious routines involving malfunctioning gadgets. Dedicated to preserving the core of the traditional Rodeo Clown, Gizmo works tirelessly to make each event exceptional. With a diverse range of acts to suit any need, Gizmo brings high energy and a fresh, family-oriented atmosphere to every rodeo. Renowned as the best comedy entertainer in the sport, Gizmo guarantees laughter, whether you're a first-time viewer or a long-time fan.



Taos Muncy

SADDLE BRONC RIDER

Taos Muncy is a 2 time world champion, 11 time NFR qualifier, and 1 time Canadian champion in the Saddle Bronc riding from Corona, NM. He runs a cow/calf operation alongside his wife Marissa, and 2 kids, Marley Jo, 12, and Shooter 8.



Haven De La Cruz

ANTHEM SINGER

"My name is Haven De La Cruz, and I'm extremely excited to sing the National Anthem for the West Jordan Western Stampede. I appreciate this opportunity. I'm passionate about music and hope to share that with everyone in the audience today. I want to give massive thanks to all our veterans and our national heroes. Today is the day we celebrate becoming a nation. I feel proud to be a part of this country and explore the newfound journeys to come. I started singing at the age of three at Walmart and screaming my heart out to the songs on the radio. Now, you can find me on all platforms, sharing my experiences and hoping to give a sense of hope to everyone. Thanks to the massive support of my family and friends, I am thankful to share this opportunity with everyone. Thank you all for coming, and I hope you have an amazing time as we celebrate the 4th of July!"



Clara Robins

ANTHEM SINGER

Clara Robbins (12) has a passion for sharing music and stories through singing, theater, and music videos. Some of her most recent acting roles include Mary Poppins Jr. (Hale Centre Theatre) and The Music Man (Sandy Arts). She is a proud American girl who loves to sing the national anthem around Utah every chance she gets and is so grateful to be able to sing again at the Western Stampede!



Barb Tobin & Bekah Moreno

ANTHEM SINGER

Barb loves music. She has been singing and playing the piano since she was 5 years old. She sang in high school, college, and has sung in many community and church choirs throughout the years. She has directed choirs for her church and currently gives piano lessons. Her favorite thing to do is spend time with her four children and loves to sit around the piano and sing with them.

Bekah is a recent graduate of the University of Pittsburgh. She sang in the Heinz Chapel Choir and toured the UK in Spring of 2023. She attended Viewmont High School and was in Madrigals. Bekah has participated in various musical groups and musical theater productions in Davis County. She's the proud Mother of a one-year-old pitbull named Pepper!

Barb and Bekah are best friends and love to do everything together.

This mother daughter duo is excited to sing for the Western Stampede!



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Western Stampede Schedule

THURSDAY JULY 4TH

CARNIVAL
 11:00 AM - 11:00 PM
 VETERANS MEMORIAL PARK

PRCA RODEO
 7:30 PM - 10:00 PM
 RODEO ARENA

FOOD TRUCKS
 11:00 AM - 11:00 PM
 VETERANS MEMORIAL PARK

VENDOR FAIR
 11:00 AM - 11:00 PM
 VETERANS MEMORIAL PARK

BINGO
 1:00 PM - 5:00 PM
 PARK PAVILION

PARADE
 10:30 AM
 REDWOOD ROAD

BUTTERFLY HOUSE
 1:00 PM - 7:00 PM
 VETERANS MEMORIAL PARK

FIREWORKS
 10:00 PM
 VETERANS MEMORIAL PARK

FRIDAY JULY 5TH

CARNIVAL
 1:00 PM - 11:00 PM
 VETERANS MEMORIAL PARK

PRCA RODEO
 7:30 PM - 10:00 PM
 RODEO ARENA

FOOD TRUCKS
 1:00 PM - 11:00 PM
 VETERANS MEMORIAL PARK

VENDOR FAIR
 1:00 PM - 11:00 PM
 VETERANS MEMORIAL PARK

BINGO
 1:00 PM - 5:00 PM
 PARK PAVILION

DRONE SHOW
 10:00 PM
 VETERANS MEMORIAL PARK

BUTTERFLY HOUSE
 1:00 PM - 7:00 PM
 VETERANS MEMORIAL PARK

SATURDAY JULY 6TH

VENDOR FAIR
 1:00 PM - 11:00 PM
 VETERANS MEMORIAL PARK

BINGO
 1:00 PM - 5:00 PM
 PARK PAVILION

DRONE SHOW
 10:00 PM
 VETERANS MEMORIAL PARK

CARNIVAL
 1:00 PM - 11:00 PM
 VETERANS MEMORIAL PARK

PRCA RODEO
 7:30 PM - 10:00 PM
 RODEO ARENA

FOOD TRUCKS
 1:00 PM - 11:00 PM
 VETERANS MEMORIAL PARK

BUTTERFLY HOUSE
 1:00 PM - 7:00 PM
 VETERANS MEMORIAL PARK

SPIKEBALL
 9:00 AM
 VETERANS MEMORIAL PARK

SLACK
 8:00 AM
 WEST JORDAN ARENA



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When Mike purchased the rodeo company in 1967, all he wanted was to provide quality stock for fans to enjoy. Today Cervi Championship Rodeo performs above and beyond his dreams, as they are the largest rodeo producers in the PRCA.

From the beginning, the Cervi's have been blessed to purchase superior bloodlines. One of Mike's top horses in the late 1960's included Descent, a six-time bucking horse of the year. Since then, the company has consistently taken horses and bulls to the National Finals Rodeo. To help the future of the industry, Cervi Championship Rodeo decided to purchase less of their stock and to further develop their breeding program in 1990. Today, their program consists of over 900 horses and over 150 bulls.

To get where they are today, Cervi Rodeo has worked with many stock contractors over the years in order to gain access to a more diverse gene pool. Cervi's and their partners have been able to interchange their studs, so that they are now able to breed over a hundred mares each season.

"It is just not in our [Cervi family] nature to do something mediocre," says Binion Cervi, Manager of Cervi Championship Rodeo.

"Decades of breeding for the chance to buck."

-Mike Cervi, Founder of Cervi Championship Rodeo



In the late 1990's through the early 2000's, Cervi's purchased a young filly named Big Sky. In her career, she went on to the National Finals Rodeo 10 times and was always featured with the best set of bucking horses, known as the "TV Pen." But it would not be until two generations later that her bloodlines would shine like she did.

Big Sky's great-grandson, Womanizer, born and raised on the Cervi Ranch, was voted as the 2020 PRCA Saddle Bronc Horse of the Year. Even though his career has just begun, he has consistently been one of the highest marked horses at every rodeo he performs at.



Yet even a horse like Womanizer, needs his teammates to make an outstanding rodeo performance complete. His colleagues, and family members, consist of horses like Avenger, the highest mark Saddle Bronc Horse of the 2020 National Finals Rodeo, and William Wallace, a bareback horse who has performed at the National Finals 5 years in a row, while placing in every round he competes in.

"We wait until our horses are 4 years old before they are bucked. So it is at least 5 years before we have any idea of how well they might do," explains Chase Cervi, a 2 time PRCA Pickup Man of the Year, and a 8 time National Finals Pickup Man, "But putting in years of hard work-- the accomplishments have made it all worthwhile."



However, the work doesn't stop at raising them, Cervi Championship Rodeo strategizes to build the best team for the specific arena they will be performing in. Depending upon the arena size, location, weather, along with the horse's age, experience, and tendencies, are all factors that can help or hurt certain bucking horses.

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History of the Western Stampede Rodeo



The West Jordan Western Stampede has been a Utah tradition since 1954. That year, the first rodeo was held in the city by an amateur rodeo club; Jordan Agriculture. At the time, the town's board president asked to hold a special event in July as a celebration for the community.

From the beginning, members of the community made the entire event possible. Citizens contributed their time, labor, and equipment. Volunteers laid cinderblocks for the ticket booth and refreshment stand; others went as far as bringing their own backhoe to help bury pipe for the new bathrooms.

The first Western Stampede celebration was a success! One hour of the rodeo was televised. The other events included a parade, tug-of-war competition, wild horse race, a dog act, a beard contest, horse pulling, and a greased pig chase. The event drew large crowds and loyal fans for years to come.

While much has changed over the years with the Western Stampede, one thing has remained the same. The Western Stampede is a group effort. It would not be possible without the hardworking people who love their city and this tradition.

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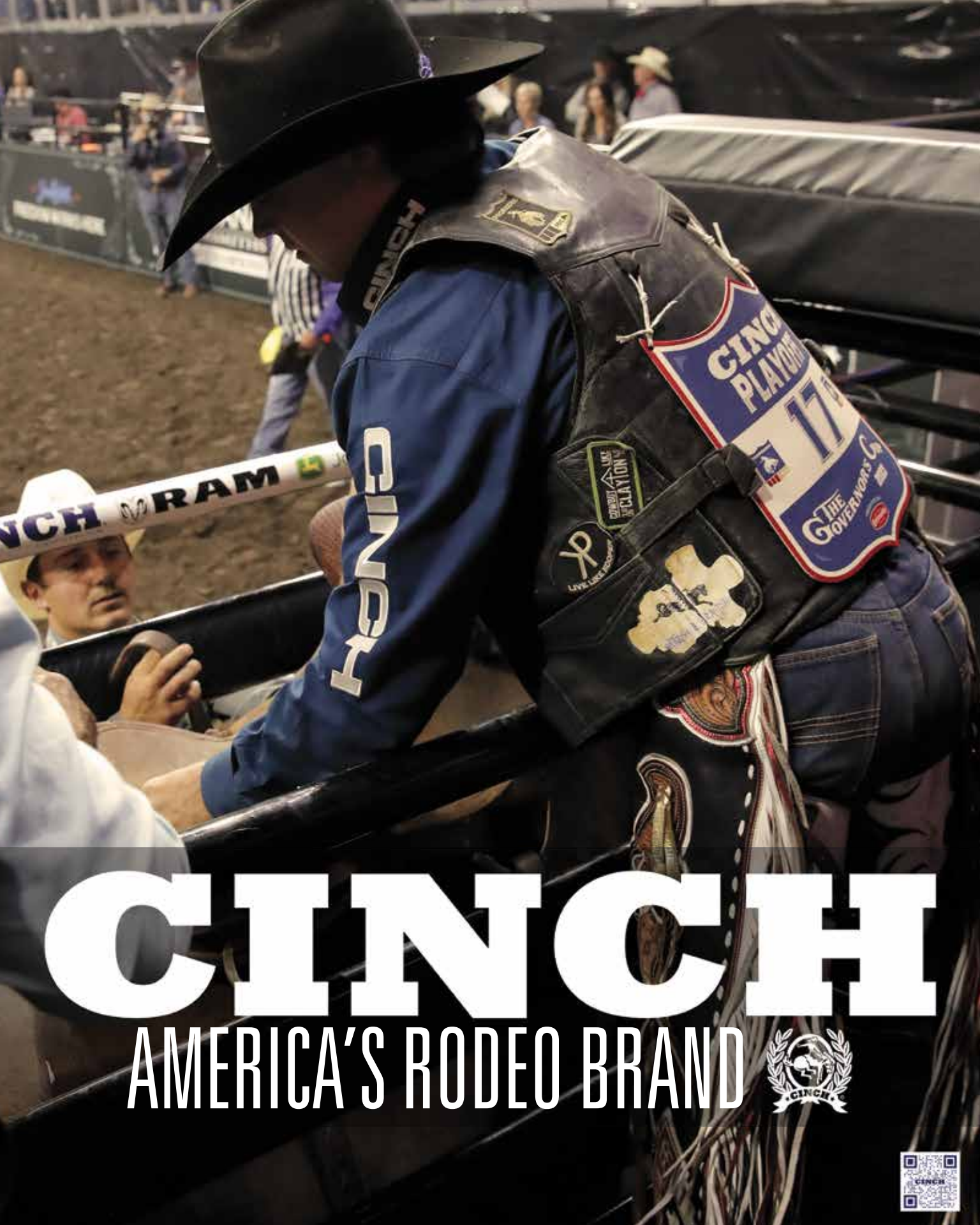
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